STEVEN VU

A hybrid digital designer and front-end developer with 8+ years of experience in web, mobile, ecommerce, and digital design. Successfully worked with multi-million dollar brands in a fast paced environment. Seeking a position that will expand my knowledge in design thinking, strategy and utilize my skills to improve the product experience for everyone through design!

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CAREERS

Onestop Internet - *Art Director / UX UI Designer // Nov 2015 - Present*

- Solid success directing and designing broad range of high revenue ecommerce brands, from conception to launch.

- Responsible for creating wireframe, prototype and visual mockups.

- Solve design problems with a focus on the user experience while balancing project scope, user interface, and implementation.

- Performed user research, A/B testing, and analyzing collected data.

- Working hands-on with development team, assisting with HTML/CSS/Jquery to ensure accurate pixel perfect development.

- Created style guides, branding guides and maintained a consistent visual direction on the behalf of clients and company.

- Staying current with state of web/mobile design, technology and industry best practices.

FabFitFun - *Sr. Web Designer // Jul 2015 - Nov 2015*

- Led the user experience and redesign of user accounts and membership pages that is used by over 300k subscribers.

- Responsible for front-end development of site using wordpress, HTML, CSS, bootstrap framework and jquery framework.

- Work closely with developers and product team to implement a agile workflow that keeps tasks flexible in Trello.

Onestop Internet - *Web Designer // Dec 2010 - Jul 2015*

- Designing responsive eCommerce websites with focus on aesthetics and conversions.

- Created complex graphics and designs for a variety of businesses, including Display PPC Ads, Social Media Ads, and Retargeting.

- Semantically hand-coding landing pages and applying SEO development techniques to ensure content visibility to Google search engine crawlers and to boost keyword rankings.

- Setting newsletter coding standards and best practices.

- Designing and developing email marketing newsletter campaigns.

KNOWLEDGE

UX/UI Design
Interaction Design
Responsive Design
Visual Design
Wireframes
HTML
CSS
jQuery
Photography
SEO
Bootstrap

TOOLS

Photoshop
Sketch
Illustrator
Atom
GitHub Desktop
Shopify
InVision
Principle for Mac
Sony A7R II
Google Analytics

CLIENTS

7 For All Mankind
AG Jeans
CamelBak
Coffee Bean
Eagle Creek
Hudson Jeans
John Varvatos
Juicy Couture
Spy Optics
True Religion